



Andersons Vehicle and Mechanical Repairs Pty Ltd

COMPANY PROFILE



MISSION AND VISION

- Our Mission is to treat our clients with integrity and respect. We pride ourselves in developing customer relationships based on honesty and trust.
- Neatness and excellence are a part of our everyday work place and our workforce live by our slogan – **Experience. Excellence.**
- Our Vision is one of long-term sustainability and maintaining a healthy relationship with clients. We aim to be the best in the industry and for our clients to experience a positive environment.

COMPANY DETAILS:

Director Sheena Anderson

CIPC Reg No 2018/331172/07

Sars Reg No 9079159241

Address: 26 Starling Crescent Greenshields Park Walmer Port Elizabeth 6070

Contact No Sheena 0747257087

Contact No Leon 0824354111

Email Address: andersonsmechanical@gmail.com

Bank Account Details:

Andersons Vehicle and Mechanical Services Pty Ltd

Standard Bank

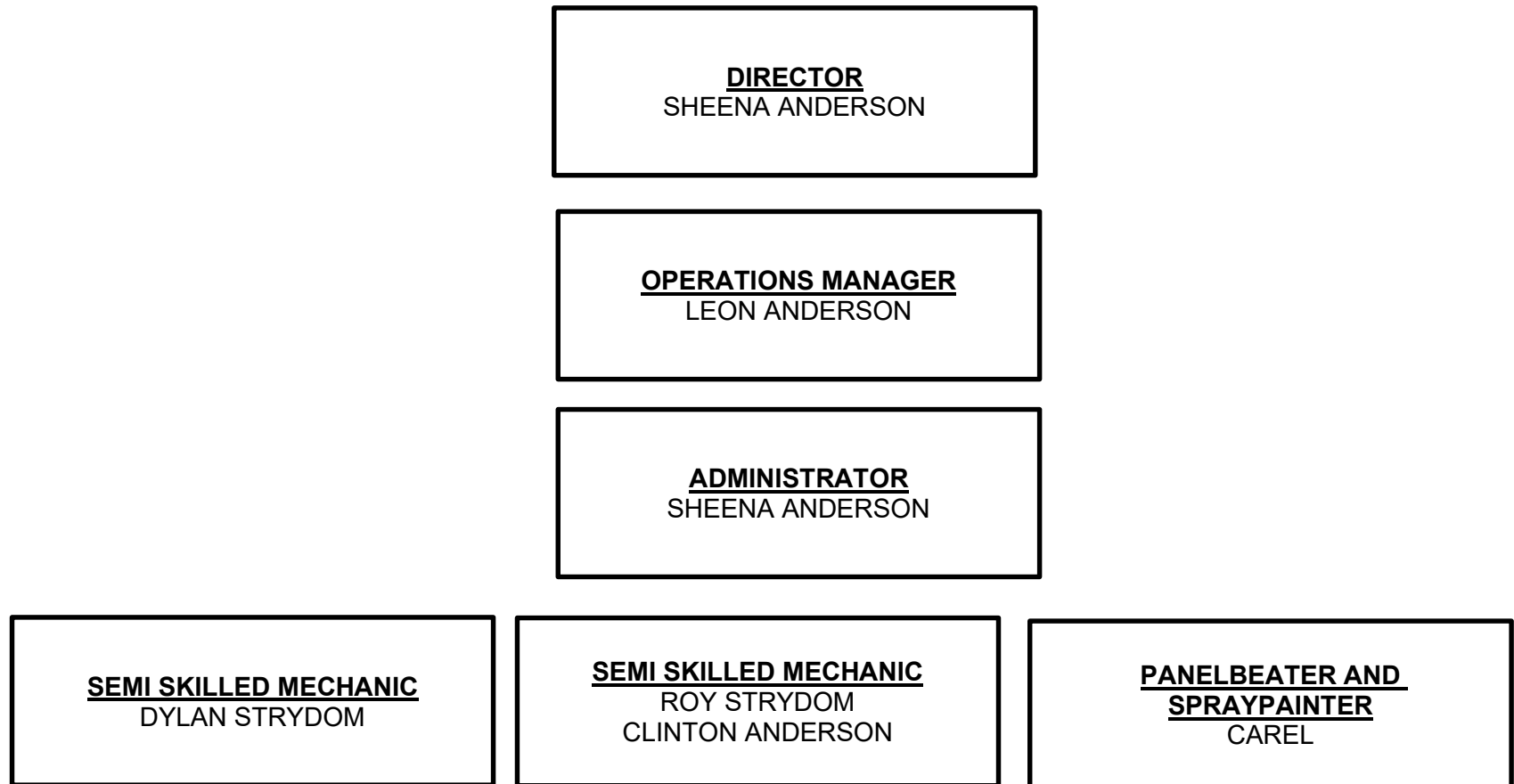
Account No: 10105780837

Branch Code: 051001

Type: Current Account



ORGANOGRAM





STRENGTHS

- Owners personally involved with clients and quotation process
- Estimator on site at all times
- Business is well located
- Modern repair shop
- Own building
- Quality of work and timing of workflow ensured through Departmental sign-off procedure.
- Client communication throughout repair process
- Well-trained staff
- Well-equipped workshop
- Effective systems in place
- Credibility and long-standing relationships clients



VEHICLE BRANDS WE WORK ON





OPPORTUNITIES

- Follow-up on repairs within one week of service
- Few competitors in the area
- Expansion potential as Brand grows
- Updated Brand to reach a wider client base
- Strengthen the company
- Develop stronger relationships with clients

MARKETING PLAN

Radio

- Advertise on local radio station 3 times daily

Vehicle Branding

- Concierge vehicles, courtesy cars and management vehicles

Electronic

- Sms to notify clients of progress and reminder of bookings
- E-mail quotations to clients, e-mail to remind clients of bookings and collections

All staff uniforms and name badges branded

Word of mouth – end product is client satisfaction

REPAIR SHOP OBJECTIVES

Training

- Continuous in-house training and development of staff

Mer seta Registered Apprentices

- Flatters and polisher apprentices for Panel beating department

Customer survey after collection and CSI survey weekly

- Rectify problems immediately and measuring tool of workmanship

Workshop flow management through job classification

Parts control

- Order before repairs commence

Tracking purchases weekly/ monthly

FUTURE OBJECTIVES

Finance

- 35 years in business
- ability to adopt
- stable income
- close management of financials: monthly recon
- average turn over per year of R1 000 000.00

Improvement and expansion

- standalone Paint and Panel shop
- current management of flow creates the possibility for improvement and expansion

ANDERSONS MECHANICAL AND VEHICLE REPAIRS

25 YEARS EXPERIENCE IN
AUTOMOTIVE INDUSTRY

OUR SERVICES

- ✓ Oil change & Lube
- ✓ Maintenance
- ✓ Service & repair
- ✓ Timing Belt
- ✓ Engine Overhauls
- ✓ Ball Joints, Brakes
- ✓ Clutch Replacements
- ✓ Shocks and ball Joints
- ✓ Vehicle Diagnostic
- ✓ Testing
- All Vehicle
- Panelbeating services



Operation Hours:
Mon-Sat • 8am - 5pm

CALL LEON - 0824354111

PHOTO GALLERY



