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Bluespec Holdings (Pty) Ltd
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Renew-it Bedfordview – the New Home of Renew-it Edenvale

To Whom it May Concern,

Background

Renew-it Edenvale has been operational at the current site for over 15 years. Through natural growth of the facility and the space requirements in recent years, the Bluespec Group took a decision to find a more suitable location to build a world-class facility in the area. Unfortunately, Meadowdale Office Park had various limitations, including but not limited to; accessibility, parking, separate main workshop and speed shop, disjointed quality control area, communal thoroughfare, and all buildings requiring upgrades

These limitations impacted the ability of Renew-it Edenvale to process work optimally and provide clients, brokers, insurers and manufacturers with the highest level of service.

As a Group, Bluespec (now 51% black owned, Level 2 contributor) endeavours to offer clients state-of-the-art, dealership style facilities for repairs and as such, has been upgrading all facilities to that measure. Renew-it Randburg, Sandton have recently undergone considerable upgrades. Renew-it Bedfordview is the embodiment of this vision.

Position of new Facility

Renew-it Bedfordview is 1km away from the current Edenvale site with direct access of the N12 and excellent road visibility.

Address:

163 Greenvale Road, Meadowbrook Extension 8, Bedfordview

See map below:**Features of the new Facility**

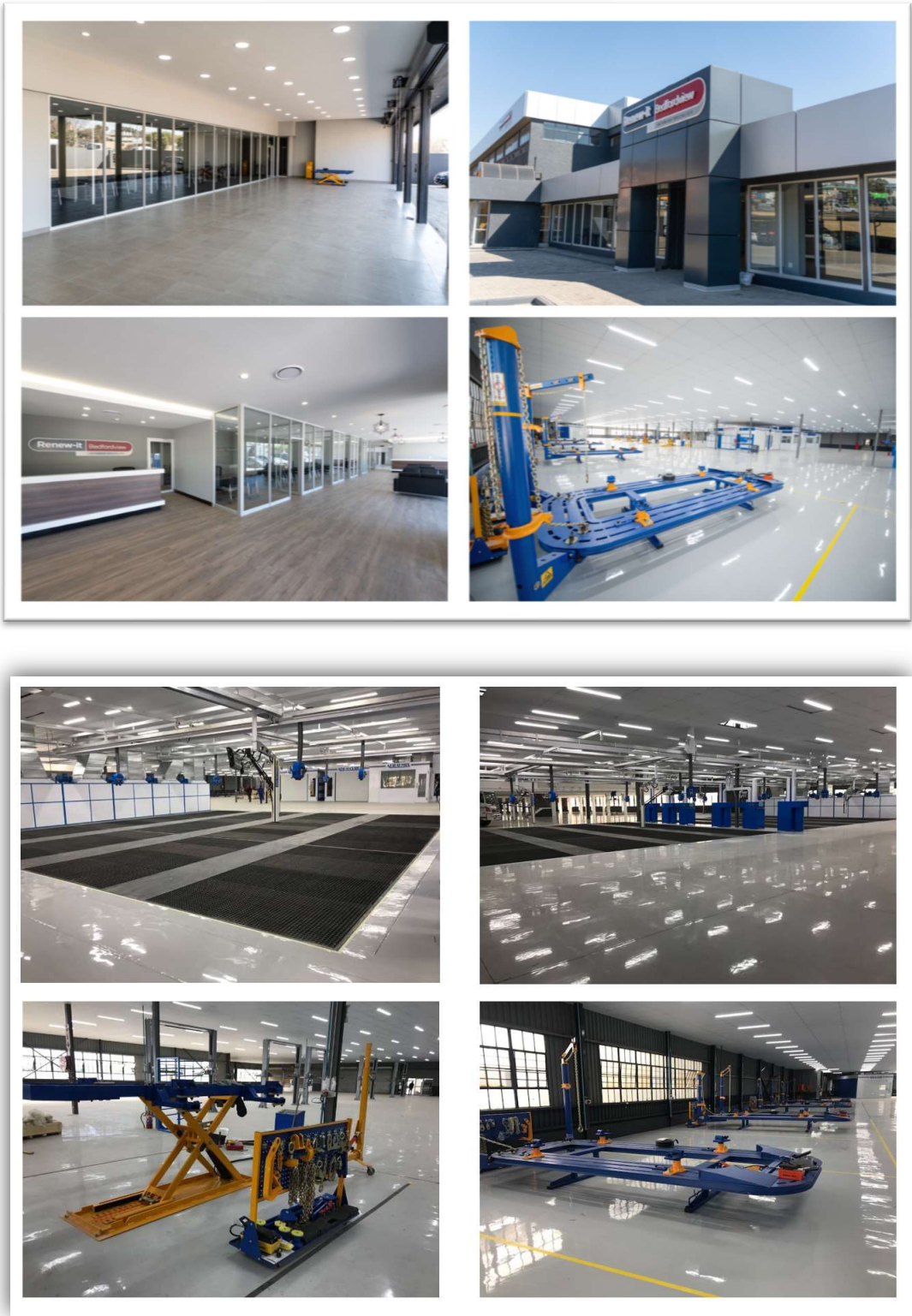
The facility sits on a 20 000 square meter property and boasts at the largest workshop in South Africa of 6600 square meters. The facility has ample parking area for clients and a dedicated insurance assessment centre for drive-in quotes. The major insurance companies have committed to use the assessment centre facility to book assessment diaries, which benefits the facilities workflow.

The customer drop-off and collection area is truly world-class. The entire facility has re-appointed including service areas, reception and toilets.

All furniture and accessories are brand-new, including a superb coffee bar and lounge for clients. It also offers free wi-fi and an internet station for clients to make use of. The workshop is fitted with the latest technology in tooling and equipment. It has a dedicated speed line within the main workshop and is fitted with 5 new aero-cure paint booths, dedicated aluminium bay, new panel benches and stunning paint prep area.

- Property Size : 20 000 square meters
- Workshop : 6 600 square meters
- Capacity : 600 vehicle repairs per month
- Yard Area : 250 vehicles can be stored

Images of Facility



Rationale for Name Change

The Changing of the name of Edenvale to Bedfordview is two-fold.

1. The stigma around key aspects of Renew-it Edenvale, such as lack of parking, space constraints and congestion are not easily broken and live in the minds of brokers and insurance companies. This move gives the branch and the Group the ability to start fresh in the hearts and minds of clients, insurance companies and the important broker fraternity.
2. Bedfordview is a suburb synonymous with quality and class and the positive influence that this has on the Renew-it brand is significant. The area and the brand has a symbiotic relationship, as we have seen with Rivonia, Sandton, Greenstone and Randburg. Bedfordview raises expectations and attracts clients.

PLEASE NOTE: The name change does not impact the statutory company. The branch for all intents and purposes is the same. Whilst we have recently appointed a new Joint Operations Director (Duncan Hart), the rest of the operational staff does not change.

The facility will begin full operations from 13 August 2018

Thank you



Clifford Joffe
Marketing Director
Bluespec Holdings (Pty) Ltd